

Bizav Expo in Panama to Highlight Latin American Market

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Panama, Republic of Panama

Most aviation professionals recognize that Latin America is a strong and growing sector for business aviation.

The Aero Expo Panama Pacifico has opened registrations for its second annual event to help aviation companies worldwide to connect with this market.

Aviation growth is strong in Latin America and 42% of aircraft delivered in the area are delivered outside of Mexico and Brazil. This makes Panama the center of this thriving region. In Latin America 2,130 business aircraft will be delivered in the next 20 years (vs 2,220 in the Greater China region - Bombardier Forecast).

“We are excited to bring this conference to this market,” said organizer Yvan Boniface. “And Panama is really the heart of the Americas - it’s one of the best connected cities in the Western Hemisphere, easily reached from North, Central, South America and the Caribbean.”

Last year’s event included six aircraft on display, 25 exhibitors including several original equipment manufacturers (OEMs), worldwide and local FBOs, fuel providers, and maintenance and repair organizations (MRO). Attendees included more than 500 visitors from 15 countries.

This year, the group is placing special emphasis on participation by helicopter and rotor companies. 27% of the Latin American helicopter fleet is expected to be replaced in the next ten years, and general growth of the helicopter market in Latin America is projected to be 8%, well above the worldwide average.

“We understand that networking opportunities are one of the most valuable aspects of an Expo,” mentions Boniface. “So we have committed to opening conversations in advance of the event using social media.” The group responds to tweets and posts using the hashtag “#AEPP17” on Facebook, LinkedIn or Twitter. A special LinkedIn group has been established to include questions, answers, and other conversations to assist first time and returning exhibitors.

Other industry experts agree that Latin America is an excellent opportunity. Fabrice Roger is the Sales Director for Latin America at Jetcraft Corporation. In an interview for FlyCorporate, he said, “I deal with people interested in private aircraft ownership every day and can tell you that an improving economy is one of the major reasons for this growth. Latin America is home to many new millionaires and billionaires, and they are increasingly seeing the benefits of private aircraft ownership.”

Special laws and incentives have been developed in recent years to foster the development of aviation companies in Panama.

[Learn more about the Aero Expo Panama Pacifico and register today at this website:](#)

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About Aero Expo Panama Pacifico -

The first annual Aero Expo Panama Pacifico was held in Panama City in 2016. AEPP is the only aviation exposition of its kind between Mexico and Brazil.

Its purpose is to become the most relevant trade fair and marketing forum in Latam for Business Aviation. The first event included a wide, diverse and growing market for business aviation products and services; indoor and outdoor exhibits and displays, as well as educational seminars. Events included a panel discussion on finance and legal aspects of business aviation and a panel discussion on the future of business aviation in Panama and the region.

For all enquiries and more information about this event, please contact: AEPP - Panama Tel: +507 6408 1983, Email: yb@aeroexpo-panama.com Find us on Twitter: [@AeroExpoPTY](https://twitter.com/AeroExpoPTY)

Interviews and high-resolution photographs are available on request.



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